

CapTexTri sponsorships are first and foremost opportunities to build relationships.

- ✚ We welcome in-kind donations as well as cash
- ✚ We promise excitement, whether it's the thrill of competition or the festive spirit of holiday crowds in downtown Austin

Sponsor Benefits

- Brand association with over 3,000 athletes
- Brand association with healthy living and exercise
- Brand association with the city of Austin, consistently named in the top 10 dog friendliest cities in America
- Brand association with over 10,000 spectators
- Brand association with a long standing nationally recognized Triathlon event
- Community relations - proceeds from race will benefit local animal charitable causes
- Exposure , exposure, exposure – online, on-site, on-air

There are three levels of sponsorships available and can be tailored to fit your unique branding and marketing needs.

- ✚ Title Sponsor (limit of one)
- ✚ Presenting Sponsors (limit of two)
- ✚ Major Sponsors and Supporting Sponsors

Make selections from the list below, and we'll help you combine them into one of our sponsorship levels:

Exposure Areas

- Website single page and multiple page logo promotion
- Transition area fencing
- Water stations:
 - Swim start, Transition - run start and Run course (1)
- Swim course
 - Swim start corral fencing
 - Swim finish chute fencing
 - Buoys, Life vests and signage
- Run course
 - Signage at the run out and other high profile areas of the course
 - banners at the finish line
- Post race
 - Doggie Recovery Zone
- T-shirts, competitor and volunteers
- Race packet

Please contact us for more information: christen@captextri.com

